



Rapid Repair Bond Builder+

New and Improved

Clinically proven to reverse
damage and repair split ends.

BONDI BOOST

Australian Haircare

Rapid Repair Bond Builder+ System

NOW WITH
BOND BUILDER+
TECHNOLOGY



Who it's for:

Damaged or processed hair that's screaming for immediate nourishment. New lightweight formula is now ideal for all hair types.

Primary Customer:

Existing customers who have used the OG RR, currently in market.

Secondary Customer:

Any hair type with any level of damaged hair from low (environmental), moderate (heat styling) to high (chemical and colour).

What it is:

Our iconic reparative system is new + improved with Natural Bond Builder+ Technology. Not only does this haircare system repair split ends, now it repairs broken bonds from the inside out. It's an SOS for hair in distress!

1. Bond Builder + Rapid Repair Shampoo
2. Bond Builder + Rapid Repair Conditioner
3. Bond Builder + Rapid Repair Rinse Out Mask
4. Bond Builder + Rapid Repair Leave In Mask
5. Bond Builder + Rapid Repair Finishing Oil

Why we love it:

Rebuild and protect your hair bonds while repairing damaged, dry hair. Combining our Natural Bond Builder+ Technology with Polycare Split Therapy Technology, this system provides everything that your damaged hair needs to rebuild hair bonds from the inside out.

Key Ingredients:



Aloe Vera- at the heart of our formulas due to its nourishing and hydrating properties. Aloe contains proteolytic enzymes which breakdown dead skin cells on the scalp that clog the hair follicle, clearing the way for new hair to flourish



Natural Bond Builder+ Technology- made from a complex of soy protein, ginseng extract, Vitamin B and amino acids that work to repair the key structural protein of the hair providing resistance, elasticity and shine. Repairs hair bonds from the inside out.



Polycare® Split Therapy Technology- derived from Guar, repairs split ends



Queensland Nut- also known as the Macadamia Nut, this Australian native is one of the world's richest sources of fatty acids to strengthen and hydrate hair while regulating oil production.



Functional Fragrance- Synthetic Pomegranate, formulated specifically to not irritate scalp and hair

Powered by clean, plant based, Aussie ingredients

Bond Builder+ Technology

Repairs hair from the inside out. An innovative complex made from the power of plants – like soy, ginseng, and vitamins & amino acids. These work to repair the key structural protein of the hair.

Aloe Vera

At the heart of our formulas due to its nourishing and hydrating properties. Aloe contains proteolytic enzymes which breakdown dead skin cells on the scalp that clog the hair follicle, clearing the way for new hair to flourish

Polycare® Split Therapy Technology

Naturally derived from Guar to help repair split ends for instant feeling healthier hair

The Magic of Ingredients

Ionic/Salt Bonds

These are temporary bonds but are responsible for a third of hair strength. Under certain conditions (such as a change in pH through water or heat) ionic or salt bonds can be weakened and ultimately broken.



**Natural Bond Builder+
Technology
Bio-capigen veg 2**



Stabilizes the positive end of one amino acid chain and the negative end of another rebalancing and adding strength back into the hair.

Covalent Bonds/Disulfide Bonds

These permanent bonds provide structure and shape to the hair. They are broken down by harsh processes like bleaching or excessive heat-styling—which alter and damage the internal structure of the hair.



**Natural Bond Builder+
Technology
Greenplex**



Produces keratin (KRTI) a key structural protein of the hair, providing resistance, elasticity and shine. It penetrates deep into the hair fibres to the cortex and restores hair strength.

Hydrogen Bonds

These temporary bonds are the weakest of the three types. Hydrogen bonds can be easily broken by exposure to water or heat.



**Hydrolysed
Wheat Protein**



**Queensland
Nut**



Moisturises, and nourishes. Assists with hydrogen bonds to add moisture back to the hair.

Product Details

Rapid Repair Bond Builder+ Shampoo

What It Is:

Our new and improved, sulfate-free, strengthening shampoo is clinically proven to reverse hair damage and mend split ends for soft, shiny, healthier strands with Bond Builder+ Technology.

What It Does:

This iconic shampoo was already a 10/10, with Polycare Split Therapy Technology derived from Guar, helping mend breakage and split ends. We made it EVEN BETTER, adding a plant-based Bond Builder+ Technology, made from Soy, Ginseng Extract, Vitamin B, and Amino Acids to repair the key structural protein of the hair from the inside out.

Who It's For:

- Damaged hair types – from environmental stressors or excessive heat styling, chemical or over coloured damage, this reparative system is for you.
- All hair types

Fragrance:

- Light pomegranate, like the tropical vacation you keep meaning to take.

You'll Obsess Over:

- Our new and improved lightweight formula that doesn't weigh down hair.
- How it repairs hair damage to restore strength, softness and shine.

The Low-Down:

- Cruelty-free & Vegan
- No nasties (parabens, sulphates, silicones)

Key Ingredients:

- Aloe Vera
- Natural Bond Builder+ Technology
- Polycare® Split Therapy Technology
- Quinoa

Real Results:

- Clinically proven to repair hair from the inside out*
- Reverses 85% of 1 years' worth of damage after one use*
- Clinically proven to improve split ends by 98% after 1 use***

*Based on an in vitro study using Bond Builder Shampoo, Leave-In Mask, and Finishing Oil

***Based on microscopic image analysis using Bond Builder Shampoo, Leave-In Mask, and Finishing Oil

How To Use:

Always shake before use to blend well, as natural products can settle. Massage into wet hair and rinse.

For the Ultimate Damage Repair Routine:

- For low damage caused by environmental stressors like sun and surf, follow with the Bond Builder+ Conditioner and use the Bond Builder+ Hair Mask as a weekly treatment.
- For moderate damage caused by excessive heat styling, follow with the Bond Builder+ Hair Mask and use the Bond Builder+ Leave-In Mask as a weekly leave-in conditioning treatment.
- For high damage caused by chemical and bleaching, follow with the Bond Builder+ Leave-In Hair Mask. As your hair becomes healthier, use the Bond Builder+ Leave-In Mask weekly to maintain elasticity and shine, and use either the Bond Builder+ Hair Mask or Conditioner for every wash.



Product Details

Rapid Repair Bond Builder+ Conditioner

What It Is:

Our new and improved, silicone-free, hydrating Conditioner with plant based bond technology to repair broken hair bonds, while helping detangle, soften, and add moisture and shine.

What It Does:

While some reparative conditioners feel heavy on your hair post-wash, this babe is light as air, meaning all hair types can benefit from its restoring powers. Our Natural Bond Builder+ Technology made from a complex of Soy Protein, Ginseng Extract, Vitamin B, Amino Acids, and Polycare Split Therapy Technology adds strength back to hair. We've also added superfood Quinoa, Squalene and Pro Vitamin B5 to rebuild broken hair bonds, reduce breakage and improve split ends. It's your SOS for hair in distress.

Who It's For:

- Damaged hair types – from environmental stressors or excessive heat styling, chemical or over coloured damage, this reparative system is for you.
- All hair types

Fragrance:

- Light pomegranate, like the tropical vacation you keep meaning to take.

You'll Obsess Over:

- Our new and improved lightweight formula that doesn't weigh down hair.
- How it repairs hair damage to restore strength, softness and shine.

The Low-Down:

- Cruelty-free & Vegan
- No nasties (parabens, sulphates, silicones)

Key Ingredients:

- Aloe Vera
- Natural Bond Builder+ Technology
- Polycare® Split Therapy Technology
- Squalene

Note: no claims for this SKU

How To Use:

Always shake before use to blend well, as natural products can settle. Remove excess water from hair, massage a small amount from mid-shaft to ends. Leave in for a few minutes and rinse thoroughly.

For the Ultimate Damage Repair Routine:

- To maintain hair elasticity and shine, we recommend boosting your Rapid Repair routine with our Bond Builder+ Leave-In Mask. Use weekly for severe damage in place of Conditioner, and for low damage use monthly in place of Conditioner.
- After styling, follow with the Bond Builder+ Finishing Oil. It's the last step in your styling routine to repair broken hair bonds, lock in much-needed moisture and seal split ends.



Product Details

Rapid Repair Bond Builder+ Rinse Out Hair Mask

What It Is:

Our new and improved, silicone-free nourishing mask to treat damaged hair for soft, shiny, healthy strands. The once-weekly treatment is clinically proven to reduce breakage after one use. Now, with a natural bond builder.

What It Does:

This mask goes deep for results you can see after one use. Our plant based Bond Builder+ Technology and Polycare Split Therapy Technology rebuild hair bonds and seal cuticles to prevent further breakage. Rich and creamy without weighing hair down, a blend of Vitamins A, C, and Pro Vitamin B5 plus Shea Butter and Fatty Acids will dramatically transform your strands from dull and lifeless to silky softness. It's like sending your hair off for a spa day.

Who It's For:

- Damaged hair types – from environmental stressors or excessive heat styling, chemical or over coloured damage, this reparative system is for you.
- All hair types

Fragrance:

- Light pomegranate, like the tropical vacation you keep meaning to take.

You'll Obsess Over:

- Our new and improved lightweight formula that doesn't weigh down hair.
- How it repairs hair damage to restore strength, softness and shine.

The Low-Down:

- Cruelty-free & Vegan
- No nasties (parabens, sulphates, silicones)

Key Ingredients:

- Aloe Vera
- Natural Bond Builder+ Technology
- Polycare® Split Therapy Technology
- Australian Queensland Nut

Real Results:

Reduces breakage by 70% after one use*

*Based on an in vitro analysis on bleached hair tresses using Bond Builder+ Hair Mask

How To Use:

Use once a week after shampooing and in place of conditioner. Apply from root to ends and leave in for 15 minutes. Rinse out thoroughly.

For the Ultimate Damage Repair Routine:

- To maintain hair elasticity and shine, we recommend boosting your Rapid Repair routine with our Bond Builder+ Leave-In Mask. Use weekly for severe damage in place of Conditioner, and for low damage use monthly in place of Conditioner.
- After styling, follow with the Bond Builder+ Finishing Oil. It's the last step in your styling routine to repair broken hair bonds, lock in much-needed moisture and seal split ends.



Product Details

Rapid Repair Bond Builder+ Leave In-Mask

What It Is:

A silicone-free leave-in mask to intensely repair, rebuild and protect hair from damage in just 4 mins. With a natural bond builder, this leave-in clinically reverses damage and seals split ends. It doesn't just solve your current dramas, it prevents future ones.

What It Does:

Introducing the new Rapid Repair Leave-In Mask to reverse hair breakage and damage in just 4 minutes. Combining our Natural Bond Builder+ Technology with Polycare Split Therapy Technology, you'll rebuild and protect hair bonds for strong, soft strands. Just apply to damp hair, no need to wash out. Our plant-based bond care works deep into the cortex to provide inside out repair from environmental, heat and chemical damage. Grape Seed Oil & Wheat Protein will also leave your locks looking silky smooth, free of frizz, and shiny.

Who It's For:

- Damaged hair types – from environmental stressors or excessive heat styling, chemical or over coloured damage, this reparative system is for you.
- All hair types

Fragrance:

- Light pomegranate, like the tropical vacation you keep meaning to take.

You'll Obsess Over:

- Our new and improved lightweight formula that doesn't weigh down hair.
- How it repairs hair damage to restore strength, softness and shine.

The Low-Down:

- Cruelty-free & Vegan
- No nasties (parabens, sulphates, silicones)

Key Ingredients :

- Aloe Vera
- Natural Bond Builder+ Technology
- Polycare® Split Therapy Technology
- Wheat Protein

Real Results:

- Clinically proven to repair hair from the inside out*
- Reverses 85% of 1 years' worth of damage after one use*
- Clinically proven to improve split ends by 98% after 1 use***

*Based on an in vitro study using BondBuilder shampoo, leave-in mask, and finishing oil

***Based on microscopic image analysis using Bond Builder Shampoo, Leave-In Mask, and Finishing Oil

How To Use:

- After shampooing, apply to damp, towel dried hair. Work through the mid-lengths and ends and do not rinse out. Leave in for at least 4 minutes then style as usual. Why 4 minutes? In that time it works to repair damage at the molecular level by targeting the cortex of the hair.
- Depending on your hair length and thickness, use 2-4 pumps to coat your hair from mid-lengths to ends. For best results, use after the Rapid Repair Bond Builder+ Shampoo.
- Pro tip: For severely damaged hair, after 4 minutes follow with the Bond Building Conditioner and rinse.

For the Ultimate Damage Repair Routine:

After styling, follow with the Bond Builder+ Finishing Oil. It's the last step in your styling routine to repair broken hair bonds, lock in much-needed moisture and seal split ends.



Product Details

Rapid Repair Bond Builder+ Finishing Oil

What It Is:

A weightless styling oil to add shine and repair hair bonds. With a natural bond builder, it's clinically proven to protect against frizz, seal split ends and protect hair from heat.

What It Does:

This oil is clinically proven to reduce frizz for up to 48 hours in high humidity** so you have smooth and soft hair for days. Featuring our Natural Bond Builder+ Technology made from a complex of Soy Protein, Ginseng Extract, Vitamin B, and Amino Acids to repair protein in the hair. It's all about deep repair for hair bonds and locking in much-needed moisture while also giving an instant style fix by sealing your split ends. Your hair will be left soft, super smooth and brilliantly shiny, thanks to nourishing Carrot Root Extract, Grape Seed Oil, Queensland Nut and Coconut Oil.

Who It's For:

- Damaged hair types – from environmental stressors or excessive heat styling, chemical or over coloured damage, this reparative system is for you.
- All hair types, including fine!

Fragrance:

- Light pomegranate, like the tropical vacation you keep meaning to take.

You'll Obsess Over:

- Our new lightweight formula that doesn't weigh down hair.
- How it repairs hair damage to restore strength, softness and shine.

The Low-Down:

- Cruelty-free & Vegan
- No nasties (parabens, sulphates, silicones)

Key Ingredients:

- Natural Bond Builder+ Technology
- Polycare® Split Therapy Technology
- Grape Seed Oil

Real Results:

- Clinically proven to repair hair from the inside out*
- Reverses 85% of 1 years' worth of damage after one use*
- Clinically proven to reduce frizz for up to 48 hours in high humidity**
- Clinically proven to improve split ends by 98% after 1 use***

*Based on an in vitro study using Bond Builder+ Shampoo, Leave-In Mask, and Finishing Oil

**Based on an in vitro study using the Bond Builder+ Finishing Oil in 27°C | 80°F humidity

***Based on microscopic image analysis using Bond Builder Shampoo, Leave-In Mask, and Finishing Oil

How To Use:

After styling, follow with the Bond Builder+ Finishing Oil. It's the last step in your styling routine to repair broken hair bonds, lock in much-needed moisture and seal split ends.

Apply 1-2 pumps onto dry hair from mid-lengths to ends.

PRO TIP: Use before styling as a heat protectant. It's clinically proven to protect hair from heat damage up to 230°C | 450°F**. We love a multi-tasking baddie!



RRP's

- Shampoo 500ml \$45.00
 - Conditioner 500ml \$45.00
 - Leave-in Mask 100ml \$45.00
 - Finishing Oil 60ml \$45.00
 - Rinse Out Mask
 - Wholesale costs
- Please refer to Order Forms and/or
Shopify



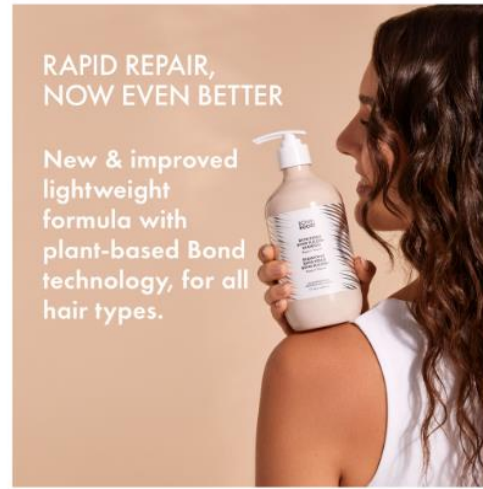
What's Your Damage Repair Routine?

- **For low damage** caused by environmental stressors like sun and surf cleanse with the Bond Builder+ Shampoo and follow with the Conditioner. Use the Bond Builder+ Hair Mask as a weekly treatment.
- **For moderate damage** caused by excessive heat styling cleanse with the Bond Builder+ Shampoo and follow with the Bond Builder+ Hair Mask as your conditioner. Use the Bond Builder+ Leave-In Mask as a weekly leave-in conditioning treatment.
- **For high damage** caused by chemical and bleaching cleanse with the Bond Builder+ Shampoo and follow with the Bond Builder+ Leave-In Hair Mask as your conditioner. As your hair becomes healthier, use the Bond Builder+ Leave-In Mask weekly to maintain elasticity and shine, and use either the Bond Builder+ Hair Mask or Conditioner for every wash.



Assets

Bond Shampoo .. Available via our image library



RAPID REPAIR,
NOW EVEN BETTER

New & improved
lightweight
formula with
plant-based Bond
technology, for all
hair types.



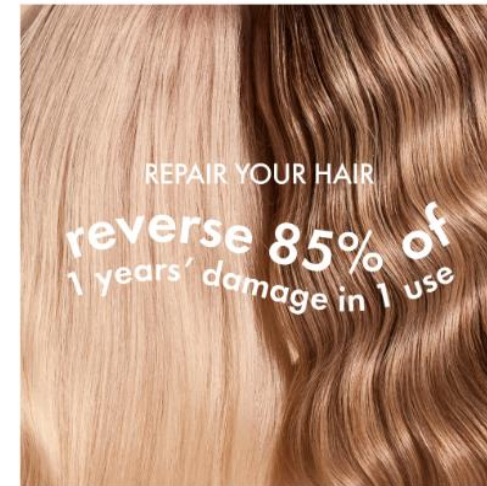
repairs & strengthens

sulfate-free & color safe

for all hair types

lightweight

gentle on damage



Products Used: Bond Builder+ Shampoo, Leave-in Mask + Finishing Oil



plant based
bond technology
with soy, ginseng & amino acids

Polycare[®]
split therapy
technology

naturally repair your hair



YOUR SOS FOR HAIR IN DISTRESS

BOND BUILDER+ SHAMPOO

Gently cleanse and soften

BOND BUILDER+ LEAVE-IN MASK

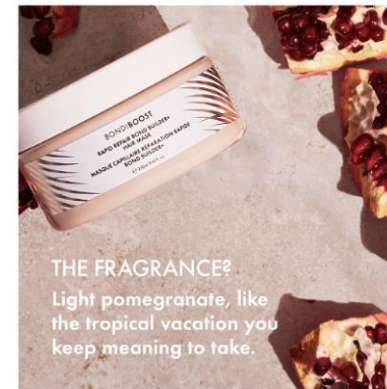
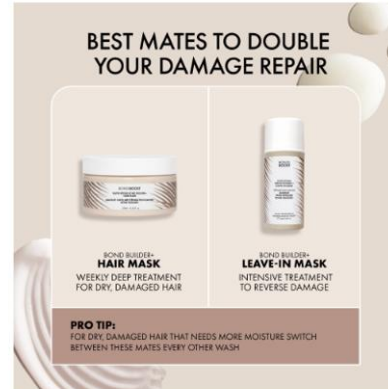
Rebuild broken hair bonds
in 4 minutes

BOND BUILDER+ FINISHING OIL

Smooth frizz & heat protect

Assets

Rinse Out Hair Mask Conditioner .. Available via our image library



Digital Assets

Bond Leave-In Mask .. Available via our image library



Digital Assets

Bond Finishing Oil .. Available via our image library



Product FAQs

Q: When do I use this in my routine?

A: Always start with the Bond Builder plus Shampoo to gently wash and strengthen strands.

For light to medium damage from everyday things like brushing, UV exposure, to occasional heat styling, use the Leave-In Mask as a weekly treatment in place of your conditioner.

Make sure you leave on for 4 minutes so it can penetrate the hair, and don't rinse it out!

For medium to severe damage from things like daily heat styling to chemical treatments like bleach, colour or perms, use the Leave-In Mask every time you shampoo with Bond Builder plus. Or alternate between the rinse out Hair Mask and Leave-In Mask.

Across all routines and hair types, the Finishing Oil is a versatile hero product. It's a weightless oil that adds shine, protects hair from heat up to 230/450F degrees celsius and is the last step in your styling routine to get rid of frizz and repair split ends.

Q: How does it work to rebuild bonds?

A: Our plant-based bond technology penetrates deep into the hair fibres to the cortex and restores hair strength.

Q: How long until I see results?

A: Start seeing results after just 1 wash! Our clinically back formulas will reverse 85% of 1 year's worth of damage after one use* and to improve split ends by 98% after 1 use**

*Based on an in vitro study using Bond Builder Shampoo, Leave-In Mask, and Finishing Oil

**Based on microscopic image analysis using Bond Builder Shampoo, Leave-In Mask, and Finishing Oil

Q: How often do I have to use this?

A: For best results, use Rapid Repair every wash. Wash as often as required.

Q: Do I have to use RR S+C with this for it to work?

A: Your Rapid Repair routine will vary depending on your level of damage and how much hair repair you need. Please see Q: When do I use this in my routine?

Product FAQs

Q: Is this cosmetic and bond building, or only bond building?

A: Both! Our bond builder targets multiple types of bonds to repair damage from the inside out and improve split ends. Did you know there are 3 types of hair bonds? These bonds are what provide your hair with its strength, shine, shape and elasticity. Broken bonds is the root cause of hair damage & breakage.

The naturally powered, sulfate & silicone free, Rapid Repair System is made to treat each of these types of broken bonds.

- Ionic bonds: also known as salt bonds, contribute to hair's strength and elasticity. Things like water pH or heat styling can weaken these bonds.
- Covalent Bonds: provide structure and shape to your hair. These are broken down by things like bleaching or excessive heat-styling
- Hydrogen bonds: are weaker bonds that allow you to temporarily manipulate your hair's look and feel. These can be easily broken by exposure to water or heat.

Q: Does it have protein in it and if yes, it will cause damage?

A: It contains hydrolysed wheat protein and will work to strengthen hair.

Q: How is this different to other bond builders on the market?

A: Our bond builder is plant-based, sulfate and silicone free and is light weight enough for finer hair types.

Q: What hair type is this good for?

A: Damaged hair caused by environmental factors like UV, pollution, brushing to more severe damage from daily heat styling, colour, chemicals and perms.

Q: Does this help with heat damage, or only chemical damage

A: Both!

FAQ – Bond Builders

Q: What are hair bonds?

A: Bonds hold the hair strand together. Damage from heat tools, daily styling, hair colour, and more lead to bond breakdown. Cuticles lift, turning smooth hair into rough individual strands, duller colour, and lack of shine. The strand also unravels leaving broken strands and split ends.

Q: What make up hair bonds?

- Hydrogen bonds: These temporary bonds are the weakest of the three types. Hydrogen bonds can be easily broken by exposure to water or heat.
- Ionic bonds: Sometimes called salt bonds, these are temporary, too, but tend to be much stronger. They are responsible for a third of hair strength. While they help give hair its strength, under certain conditions (such as a change in pH) ionic or salt bonds can be weakened and ultimately broken.
- Covalent bonds: These permanent bonds provide structure and shape to the hair. One of the best known types of covalent bond is the disulfide bond. Even though covalent bonds are the strongest, they can still be broken via harsh processes like bleaching or excessive heat-styling—which alter and damage the internal structure of the hair.

Q: What are bond builders?

A: Bond builders also known as bond multiplier, bond sustainer, bond creator or bond enhancer is a technology that aids in hair rejuvenation. It contains various ingredients such as diglycol dimaleate and bis-aminopropyl, known to repair and restructure the bonds in the hair, especially during and after the process of hair bleaching or other hair treatments. This leaves hair feeling healthy, soft and smooth and provides further protection from damage.

Q: How do bond builders work?

A: Unlike products that just mask the symptoms of hair damage, hair bonding addresses damage at a molecular level. Working at the bond level matters because it's the bonds that literally hold the hair strand together. Damage from heat tools, daily styling, hair color, and more lead to bond breakdown. A cascade of hair changes is set in motion when hair's flexible bonds are broken and continue to degrade. Cuticles lift, turning smooth hair into rough individual strands, duller color, and lack of shine. Then, the strand unravels leaving broken strands and split ends behind.